Abdeladim Hinda is Professor of Literature and Related Fields at The School of Letters and Humanities, Cadi Ayyad University – Marrakesh, Morocco. He is interested in the dynamics of coloniality and the impacts of modernity on Muslim culture(s). Currently, he is writing an article on ‘Modernist translation in Muslim Countries: Pioneers, Means, Ends’ in the hopes of highlighting the dynamics of Western epistemic colonization of Muslim imagination.